

# Getting the home ready

A little prep goes a long way. A ready home shoots faster and looks better online.

Please share this with your sellers before shoot day.

## THE GOLDEN RULES

1. **Every light on**, including under-cabinet and mirror lights
2. **Every fixture has a working bulb**. Spare bulbs aren't brought to the shoot
3. **Blinds and curtains open** for natural light, unless the view is better covered
4. **Toilet seats down**
5. **Closet doors closed**
6. **Pets out of the way**. Listing photos can't show pets

## OUTSIDE

- ☐ Cars out of the driveway
- ☐ Trash and recycling bins out of sight
- ☐ Hoses, toys and yard tools put away
- ☐ Walkways and porch swept
- ☐ Lawn mowed, leaves cleared
- ☐ Patio furniture set out and cushions on

**Taken care of on site.** Doors opened or closed for each shot, very minor clutter moved, and blue skies added in editing. Caged pets like birds and reptiles can be edited out.

## INSIDE

- ☐ Counters cleared, small appliances put away
- ☐ Towels, bath mats and toiletries put away
- ☐ Beds made
- ☐ Laundry and trash cans out of sight
- ☐ Fridge door cleared of magnets and photos
- ☐ Dogs and cats kept out of the way

**Left as found.** Furniture and personal belongings aren't moved, and there's no cleaning, bed-making or decluttering on site. Homes are photographed as they are on arrival.